
‘Create awareness to increase organ donation’

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Ahmedabad: Anil Srivatsa, co-founder of Radiowalla Network and former CEO of Kings XI Punjab, is a man on a mission — to increase cadaver organ donations in India by building awareness. Currently on a tour from Bengaluru to Nepal and back to raise awareness about the initiative, Srivatsa made a stop at IIT-Gandhinagar on Friday to interact with students.

“For me, the journey started four years ago when I donated a kidney to my brother and got exposed to this huge issue of organ availability for those in need. For kidneys alone, there are over 16,000 persons waiting for a suitable donor. I then took it as a mission to increase the number of organ donors,” Srivatsa told TOI.

Srivatsa has so far travelled to 40 countries and clocked 70,000 kilometres with his message. “The most frequent ques-



tion I encounter is, how can one become a donor. The decision lies with the family in case of a person’s brain death and thus the need of the hour is to talk to families as well about the procedure,” he said.

A founder of Million Donor Project, Srivatsa has reached out to over 25,000 persons during his journeys. “But it’s not the only way, we also have to create a robust system. Recently through our initiatives, a colonel could get a kidney from an unrelated person. We will approach the court again if the hospitals deny procedures required for organ donation,” he said.

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