



IITians strives to be 'Plastic Free' and adopt sustainable lifestyle

Itika Srivastava 

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IITians strives to be 'Plastic Free' and adopt the sustainable lifestyle

Gandhinagar: The Indian Institute of Technology, Gandhinagar marked the beginning of World Environment Day with an aim of urging all to come together with an initiative of "Beat Plastic Pollution" message.

As India played the role of global host for World Environment Day 2018 on the theme of "Beat Plastic Pollution" and urged all to come together and explore sustainable alternatives and urgently reduce the production and excessive use of single-use plastic, IIT Gandhinagar also celebrated it with a message to adopt a sustainable lifestyle.



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The participating green brands exhibited various products such as reusable cloth shopping bags, sanitary pads, handcrafted jewellery inspired by nature, beauty care and authentic farm products as well as dyeing crafts to support artisans from different regions of India.



The event was hosted for IITGN's students, faculty, staff and their families to create environmental awareness and encourage them to switch to more sustainable options in the day to day life. An e-waste collection centre was also set up at the venue. The celebration also saw fun-filled activities including drawing competition followed by prize distribution for children and hands-on workshops. Kids actively participated in the Pugmark Painting workshop where they were given plain moulds of real tiger cub's pugmarks to paint them with different colours and designs.



The event received an overwhelming response from IITGN community as they eagerly joined in large numbers.

Topics
Gandhinagar / IIT / World Environment Day 2018
Gandhinagar / Gujarat / North Gujarat



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