



OUTREACH ACTIVITIES

NEEV: IIT GANDHINAGAR COMMUNITY OUTREACH PROGRAM

NEEV is a community outreach program of IIT Gandhinagar that empowers women and youth from under-served communities through skills development, entrepreneurship, and livelihood programs. Since 2014, NEEV has conducted **125** projects and activities for **4000** beneficiaries from the Ahmedabad/Gandhinagar areas, including **15** nearby villages.

During **2022-23**, NEEV organised **34** projects and activities for **1062** beneficiaries. A majority of these projects are conducted in association with The Desai Foundation Trust.

STITCHING SKILLS TRAINING COURSE

With a focus on empowering rural women, NEEV conducts training courses in sewing within different villages. The modules include measurement, marking, cutting and sewing various products such as cushion covers, cloth bags, baby frocks, salwar-kameez, and ladies blouses. Four sewing courses were conducted in 2022-23:

- An 8-week course was conducted during Apr 18 - Jun 10, 2022 at Palaj village for 26 women from Palaj and Prantiya.
- An 8-week course was conducted during Jul 18 - Sep 09, 2022 at Ratanpur village for 37 women from Ratanpur and Lavarpur.
- An 8-week course was conducted during Oct 31 - Dec 23, 2022 at Lekawada village for 27 women.
- An 8-week course was conducted during Jan 16 - Mar 10, 2023 at Dholakuva village for 28 women.

BEAUTICIAN SKILLS TRAINING COURSE

NEEV's beautician skills training courses, conducted within the villages itself, enables women to learn the basics of grooming, hairstyle, make-up, and mehendi. Four beautician courses were conducted in 2022-23:

- An 8-week course was conducted during Apr 18 - Jun 10, 2022 at Palaj village for 30 women from villages of Palaj, Basan, Prantiya, Pethapur, and Dholakuva.
- An 8-week course was conducted during Jul 18 - Sep 09, 2022 at Ratanpur village for 24 women.
- An 8-week course was conducted during Oct 31 - Dec 23, 2022 at Lekawada village for 16 women from villages of Lekawada, Pethapur, Palaj, and Sargasan-Gandhinagar.
- An 8-week course was conducted during Jan 16 - Mar 10, 2023 at Borij village for 35 women.



COMPUTER SKILLS TRAINING COURSE

The purpose of this course is to increase computer literacy among village youth and women. The participants are taught basic computer operation, MS Word, MS Excel, MS Powerpoint, logging into the network, use of the internet, email basics, search engines, etc. Three basic computer skills courses were conducted in 2022-23:

- A 6-week course was conducted during May 02 - Jun 10, 2022 at Computer Lab, IIT Gandhinagar for 34 participants from villages such as Palaj, Basan, Prantiya, Lekawada, Dabhoda, Magodi, Vira Talavdi, and Valad.
- A 6-week course was conducted during Aug 01 - Sep 09, 2022 at Computer Lab, IIT Gandhinagar for 25 participants from villages such as Palaj, Ratanpur, Basan, Chiloda, Borij, Dabhoda, and Lekavada.
- A 6-week course was conducted during Nov 14 - Dec 23, 2022 at Computer Lab, IIT Gandhinagar for 17 participants from villages such as Palaj, Ratanpur, Basan, and Chiloda.



SPECIALISED COMPUTER TRAINING COURSE

- A 6-week **Tally skills training course** (introduction to basic to intermediate accounting operations using Tally software) was conducted during May 02 - Jun 10, 2022 at Computer Lab, IIT Gandhinagar for 16 participants from villages such as Palaj, Prantiya, Chala, and Randesan, Kudasan in Gandhinagar city.
- A 6-week **Data-Entry and Typing Training Course** (Data Entry, English and Gujarati Typing, MS Excel,

Google Drive) was conducted during Aug 01 - Sep 09, 2022 at Computer Lab, IIT Gandhinagar for 35 participants from Ratanpur, Palaj, Pethapur, Prantiya, Vir Talavdi, Lekavada, and from Aluva-Mansa.

- A 3-week **Computer Hardware Training Course** (Introduction of Hardware component and Peripheral devices, OS Formatting) was conducted during Nov 14 - Dec 02, 2022 at IIT Gandhinagar for 24 participants from various villages such as Palaj,

Basan, Chiloda, Dabhoda, Bobha, Dashela, Lavarapur, Shahpur, Sonipur, and Soja, and from Gandhinagar city. Majority of the participants were students of Industrial Training Institute, Sector 15, Gandhinagar.

- A 6-week **Data-Entry and Typing Training Course** (Data Entry, English and Gujarati Typing, MS Excel, Google Drive) was conducted during Jan 30 - Mar 10, 2023 at Computer Lab, IIT Gandhinagar for 26 participants from Palaj, Basan, Ratanpur, Lekavada, Alampur, Chiloda, Dabhoda, and Borij.

ENTREPRENEURSHIP DEVELOPMENT WORKSHOP

The purpose of this workshop is to encourage participants to start their own enterprises. Topics discussed include idea generation, market research, business arithmetic, business plan formulation, marketing, promotion, negotiation skills and so on. Three workshops were conducted in 2022-23.

- A 1-week workshop was conducted during Jun 20-24, 2022 in IIT Gandhinagar for 41 participants from Palaj, Lekavada, Prantiya, Basan, and from city areas of Ahmedabad and Gandhinagar, including few students from Industrial Training Institute, Sector 15, Gandhinagar.
- A 1-week workshop was conducted during Sep 19-23, 2022 in IIT Gandhinagar for 31 participants from Palaj, Lekavada, Basan, Ratanpur, Lavarapur, and city areas of Gandhinagar.
- A 1-week workshop was conducted during Dec 26-30, 2022 in IIT Gandhinagar for 40 participants from Palaj, Lekavada, Kalol, Mansa Taula, and city areas of Gandhinagar. Majority of the participants were students of Industrial Training Institute, Sector 15, Gandhinagar.

SPOKEN ENGLISH TRAINING COURSE

NEEV conducted a 6-week spoken English training course during May 02 - Jun 10, 2022 in IIT Gandhinagar for 26 participants from villages such as Palaj, Basan, Prantiya, Lekavada, and Vira Talavdi. The course included modules on basic grammar, pronunciation, commonly used words in daily life, self-introduction, preparing for personal interview, with the help of descriptive writing and speaking, role-play and group discussions.

VOCATIONAL SKILLS TRAINING COURSE

As part of the vocational skills training course, a 6-week beginner course in **domestic wiring** was conducted in collaboration with Electrical Engineering Lab, IITGN during May 02 - Jun 10, 2022 for 8 participants of which five outstation participants were from the South Gujarat region. A 2-week introductory course in **CNC Machining** was conducted in collaboration with Mechanical Engineering Lab, IIT Gandhinagar during May 23 - Jun 10, 2022 for 5 students of Industrial Training Institute, Sector 15, Gandhinagar.

SHORT-DURATION TRAINING COURSES

- A 1-week **Chocolate and Candle Making Workshop** was conducted during Jul 25 - 30, 2022 in IIT Gandhinagar for 14 participants from Palaj, Mansa, Lodra, Sughad, Kolavada, and Gandhinagar city.
- A 1-week **Cake and Muffins Making Workshop** was conducted during Aug 01 - 05, 2022 in IIT Gandhinagar for 21 participants from Palaj, Basan, Ambod, Aluva, Amrapur, Mansa, and Sughad.
- A 2-day **Training of trainers in Stitching Skills** (product overview, market linkages, costing, pricing) was conducted during Mar 13 - 15, 2023 at NEEV training room, IIT Gandhinagar for 17 women from villages of Dholakuva and Lekavada in Gandhinagar district, and from Valsad, South Gujarat.



MENSTRUAL HEALTH MANAGEMENT SEMINAR

NEEV conducts awareness sessions on menstrual health for the women from surrounding communities. The following sessions were conducted in 2022-23:

- A session was conducted on May 31, 2022 in IIT Gandhinagar for 61 women from the villages of Palaj, Basan, Prantiya, Pethapur, and Dholakuva
- A session was conducted on Sep 12, 2022 in Ratanpur village for 20 women.
- A session was conducted on Nov 23, 2022 in Lekawada village for 42 women.
- A session was conducted on Mar 14, 2023 in IIT Gandhinagar for 55 participants from the villages of Dholakuva and Borij.

CAREER DEVELOPMENT SKILLS SEMINAR

NEEV conducts awareness sessions on topics such as writing an effective resume, tips for interview preparation, job search websites. The following sessions were conducted in 2022-23:

- A session was conducted on Jun 04, 2022 in IIT Gandhinagar in collaboration with Career Development Services IIT Gandhinagar, for 43 participants from the villages of Palaj, Chala, Basan, Prantiya, and Dholakuva
- A session was conducted on Dec 16, 2022 in IIT Gandhinagar in collaboration with Writing Studio IIT Gandhinagar for 14 Participants from villages of Palaj and Chiloda.
- A session was conducted on Mar 24, 2023 in the Industrial Training Institute, Sector 15, Gandhinagar, in collaboration with Career Development Services IIT Gandhinagar for 89 Participants.

BANKING AND FINANCIAL LITERACY

NEEV conducts awareness sessions to create general awareness about operating bank accounts, digital payments, and government welfare schemes. The following sessions were conducted in 2022-23:

- A session was conducted on Sep 13, 2022 in Ratanpur village for 19 women. The facilitator was from Union Bank, Ratanpur Branch.
- A seminar was conducted on Dec 22, 2022 in Lekawada village for 40 women. The facilitator was from SBI Bank, Gandhinagar.
- A seminar was conducted on Feb 27, 2023 in Dholakuva and Borij villages for 55 women. The facilitator was from Union Bank, Gandhinagar.

SEWING LIVELIHOOD - MARKET LINKAGES

NEEV facilitated bulk orders for products such as bags and stoles for conferences and workshops, and custom orders for apparel such as dress, blouse, kurtas etc. Notably, around **20** women have collectively earned close to Rs **4 lakhs** through such orders during 2022-23.

NEEV TEAM

Ms Soumya Harish is the coordinator, and **Ms Roshani Patel** is the senior program associate of NEEV. Other team members include, **Ms Ritu Singh**, **Ms Mamta Parekh**, **Mr Adarsh Chauhan**, **Ms Laxmi Thakor**, **Ms Laxmi Vanzara**, and **Mr Bharat Thakor**.

