



# Outreach Activities

## NEEV: IITGN'S COMMUNITY OUTREACH PROGRAM

NEEV is a community outreach programme of IITGN that provides training and mentoring pertaining to skill development and entrepreneurship, to women and youth from the surrounding villages, such that it helps them with their livelihood. Since 2014, NEEV has conducted over 75 projects and activities for 2500+ beneficiaries from the Ahmedabad/Gandhinagar areas, including 15 villages near IITGN. **Ms Soumya Harish** is the coordinator, and **Ms Roshni Patel** is the program associate of the NEEV programme.

### STITCHING LIVELIHOOD GENERATION PROJECT

The mission of the “Stitching Livelihood Generation Project” was to generate livelihood opportunities through the vocation of sewing, for village women from the areas surrounding IITGN. The goal of the project was to achieve the stated mission through training, mentoring, hand-holding, and providing access to market linkages. Under this project, the following initiatives were taken from Apr 2020 to Mar 2021:

A total of

1. 25 women in the age group of 18-40 years from the villages of Palaj and Basan were trained to stitch products such as reusable cloth masks, curtains, cushion covers, tote bags, laptop bags, pouches, palazzos etc. The trainer for the project was **Ms Ritu Singh**, program intern, NEEV. The training was conducted in the NEEV training room at IITGN.
2. The training enabled the women to achieve cumulative earnings of around Rs 3.7 lakhs through:
  - i. **Market linkages:** Bulk orders for masks and curtains were facilitated by NEEV throughout the year. Around 70,000 masks were made by the women. 650 curtains for two of the new IITGN hostels were stitched by these women. Products made by village women were also sold through stalls put up at IITGN.
  - ii. **Mentoring support:** Connecting women to vendors and providing help with costing.
  - iii. **Hand holding support** was provided throughout to ensure quality and timely delivery of orders. The products were made either in NEEV's training room or at the homes of the women.

- iv. **Exposure visit** to the manufacturing unit of Stitchman Inc, an export quality bag manufacturer based in Ahmedabad, was organised for nine village women on Aug 28, 2020.

### COMPUTER SKILLS TRAINING COURSE

The mission of this project was to increase computer literacy among youth and women from the villages surrounding IITGN. Through this course, the participants were taught basic computer operation, MS Word, MS Excel, MS Powerpoint, logging into the network, use of the internet, email basics, search engines, etc.

1. The first batch of eight participants (four women and four men) from the villages of Palaj and Basan, in the age group of 19 - 37 years were provided training in basic computer skills for four weeks during Oct 12-Nov 07, 2020. The course was held in a room set-up. The trainer was **Ms Hemangi Patel** from H&B Computer Education in Gandhinagar.
2. The second batch of fourteen participants (eight women and six men) from the villages of Palaj and Basan, in the age group of 18 - 32 years were provided training in basic computer skills for four weeks during Mar 1-27, 2021. The course was held in the computer lab in IITGN. The trainer was **Mr Umesh Vaghela** from Gandhinagar.

### CHOCOLATE CONFECTIONERY MAKING PROJECT

Ten women from Basan village in the age group of 17-37 years were provided training in making 15+ variations of chocolate based confectionery through the 'Chocolate Confectionery Making Workshop' conducted in the campus during Oct 12-16, 2020. The trainer was **Ms Neepa Sanghvi** from Ahmedabad. The trainees were also taken on a visit to an Ahmedabad based vendor of tools, raw materials, packaging on Oct 15, 2020. Notably, eight women collectively sold products worth around Rs 34,000 through stalls put up at IITGN and through orders facilitated by NEEV during the Diwali festival season.

### DECORATIVE CANDLE MAKING PROJECT

A 'Decorative Candle Making Workshop' was conducted for 10 women from Palaj during Oct 21-23, 2020, and for seven women

from Basan during Nov 3-5, 2020, wherein the participants were taught to make 10+ variations of colorful and aromatic candles. The workshop was held on the IITGN campus. The trainer for the Palaj group was **Ms Neepa Sanghvi** from Ahmedabad and the trainer for the Basan group was **Ms Roshani Patel** from NEEV.

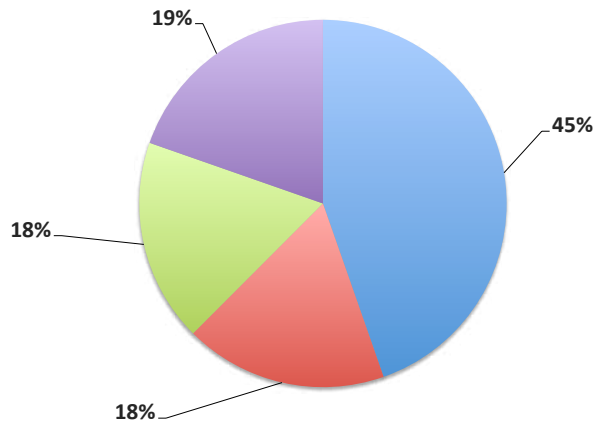
### DRY-SNACKS MAKING PROJECT

NEEV organised a 'Dry-Snacks Making Workshop' on campus for 11 women from Basan village, in the age group of 18-45 years, during Oct 26-30, 2020. The trainer was **Ms Geetaben Katva** from Ahmedabad. The participants were taught to make dry-snacks such as shakarpara, mathri, besan ladoos and chakli. The trained village women collectively sold products worth around Rs 8,000 through stalls put up at IITGN campus and through pre-orders facilitated by NEEV during the Diwali festival season.

#### NEEV Impact - Livelihood Generation for Village Women during 2020-21

Name of the Workshop	No of Women Trainees	Cumulative Earning (in Rs)
Stitching Livelihood Generation	25	3,70,000
Chocolate Confectionery Making	10	39,000
Decorative Candle Making	10	8,000
Dry Snacks Making	11	8,000
<b>Total</b>	<b>56</b>	<b>4,25,000</b>

- Stitching Livelihood Generation
- Chocolate Confectionery Making
- Decorative Candle Making
- Dry Snacks Making



#### NEEV Activities Over the Years

Year	No of Activities/Projects	No of Participants
2014-15	6	192
2015-16	7	347
2016-17	11	410
2017-18	14	611
2018-19	12	484
2019-20	21	605
2020-21	6	84
<b>TOTAL</b>	<b>77</b>	<b>2733</b>

